

Form 144

FORM 144

NOTICE OF PROPOSED SALE OF SECURITIES
PURSUANT TO RULE 144 UNDER THE SECURITIES ACT OF 1933

144: Filer Information

Filer CIK 0001545591
Filer CCC XXXXXXXXX
Is this a LIVE or TEST Filing? LIVE TEST

Submission Contact Information

Name
Phone
E-Mail Address

144: Issuer Information

Name of Issuer Honest Company, Inc.
SEC File Number 001-40378
Address of Issuer 12130 MILLENNIUM DR., #500
LOS ANGELES
CALIFORNIA
90094
Phone (310) 917-9199
Name of Person for Whose Account the Securities are To Be Sold Kennedy Kelly J.

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer Officer

144: Securities Information

Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
COMMON	Morgan Stanley Smith Barney LLC Executive Services 200 W Civic Center Dr - 4th Floor SANDY UT 84070	206087	941047.00	95500000	03/11/2024	NASDAQ

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

144: Securities To Be Sold

Title of the	Date you	Nature of	Name of	Is	Date	Amount of	Date of	Nature of
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Class	Acquired	Acquisition Transaction	Person from Whom Acquired	this a Gift?	Donor Acquired	Securities Acquired	Payment	Payment *
COMMON	05/19/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		11271	05/19/2022	COMPENSATION
COMMON	03/04/2023	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		10310	03/04/2023	COMPENSATION
COMMON	11/19/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		11032	11/19/2022	COMPENSATION
COMMON	08/19/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		11151	08/19/2022	COMPENSATION
COMMON	04/27/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		3782	04/27/2022	COMPENSATION
COMMON	01/27/2023	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		3465	01/27/2023	COMPENSATION
COMMON	10/27/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		3773	10/27/2022	COMPENSATION
COMMON	07/27/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		3831	07/27/2022	COMPENSATION
COMMON	01/27/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		13953	01/27/2022	COMPENSATION
COMMON	05/04/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>		133519	05/04/2022	COMPENSATION

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

144: Securities Sold During The Past 3 Months

Nothing to Report

144: Remarks and Signature

Remarks

Date of Notice 03/11/2024

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ KELLY J KENNEDY

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)