

The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM D

Notice of Exempt Offering of Securities

OMB APPROVAL

OMB Number: 3235-0076

Estimated average burden

hours per response: 4.00

1. Issuer's Identity

CIK (Filer ID Number)

Previous Names

X None

Entity Type

[0001530979](#)

Name of Issuer

Honest Company, Inc.

X Corporation

Limited Partnership

Limited Liability Company

General Partnership

Business Trust

Other (Specify)

Jurisdiction of Incorporation/Organization

DELAWARE

Year of Incorporation/Organization

X Over Five Years Ago

Within Last Five Years (Specify Year)

Yet to Be Formed

2. Principal Place of Business and Contact Information

Name of Issuer

Honest Company, Inc.

Street Address 1

Street Address 2

12130 MILLENNIUM DR., #500

City

State/Province/Country

ZIP/PostalCode

Phone Number of Issuer

LOS ANGELES

CALIFORNIA

90094

(310) 917-9199

3. Related Persons

Last Name

First Name

Middle Name

Warren

Jessica

Street Address 1

Street Address 2

12130 Millennium Dr., #500

City

State/Province/Country

ZIP/PostalCode

Los Angeles

CALIFORNIA

90094

Relationship: Executive Officer X Director Promoter

Clarification of Response (if Necessary):

Last Name

First Name

Middle Name

Lee

Brian

Street Address 1

Street Address 2

12130 Millennium Dr., #500

City

State/Province/Country

ZIP/PostalCode

Los Angeles

CALIFORNIA

90094

Relationship: Executive Officer X Director Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Liew	Jeremy	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094
Relationship:	Executive Officer X Director	Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Stanger	Greg	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094
Relationship:	Executive Officer X Director	Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Liaw	Eric	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094
Relationship:	Executive Officer X Director	Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Moon	Youngme	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094
Relationship:	Executive Officer X Director	Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Gatarz	Craig	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094
Relationship:	X Executive Officer	Director Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Gavigan	Christopher	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094

Relationship: X Executive Officer Director Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Vlahos	Nikolaos	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094

Relationship: X Executive Officer X Director X Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Shahzad	Muhammad	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094

Relationship: X Executive Officer Director Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Cutler	Joel	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094

Relationship: Executive Officer X Director Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Wu	Patty	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094

Relationship: X Executive Officer Director Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Rexing	Rick	
Street Address 1	Street Address 2	
12130 Millennium Dr., #500		
City	State/Province/Country	ZIP/PostalCode
Los Angeles	CALIFORNIA	90094

Relationship: X Executive Officer Director Promoter

Clarification of Response (if Necessary):

Last Name	First Name	Middle Name
Hoyt	Janis	

Street Address 1

12130 Millennium Dr., #500

City

Los Angeles

Street Address 2

State/Province/Country

CALIFORNIA

ZIP/PostalCode

90094

Relationship: X Executive Officer Director Promoter

Clarification of Response (if Necessary):

4. Industry Group

- | | | |
|---|------------------------|---------------------------|
| Agriculture | Health Care | Retailing |
| Banking & Financial Services | Biotechnology | Restaurants |
| Commercial Banking | Health Insurance | Technology |
| Insurance | Hospitals & Physicians | Computers |
| Investing | Pharmaceuticals | Telecommunications |
| Investment Banking | Other Health Care | Other Technology |
| Pooled Investment Fund | Manufacturing | Travel |
| Is the issuer registered as an investment company under the Investment Company Act of 1940? | Real Estate | Airlines & Airports |
| Yes No | Commercial | Lodging & Conventions |
| Other Banking & Financial Services | Construction | Tourism & Travel Services |
| Business Services | REITS & Finance | Other Travel |
| Energy | Residential | X Other |
| Coal Mining | Other Real Estate | |
| Electric Utilities | | |
| Energy Conservation | | |
| Environmental Services | | |
| Oil & Gas | | |
| Other Energy | | |

5. Issuer Size

Revenue Range	OR	Aggregate Net Asset Value Range
No Revenues		No Aggregate Net Asset Value
\$1 - \$1,000,000		\$1 - \$5,000,000
\$1,000,001 - \$5,000,000		\$5,000,001 - \$25,000,000
\$5,000,001 - \$25,000,000		\$25,000,001 - \$50,000,000
\$25,000,001 - \$100,000,000		\$50,000,001 - \$100,000,000
Over \$100,000,000		Over \$100,000,000
X Decline to Disclose		Decline to Disclose
Not Applicable		Not Applicable

6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

- | | |
|---|-------------------------------------|
| Rule 504(b)(1) (not (i), (ii) or (iii)) | Investment Company Act Section 3(c) |
| Rule 504 (b)(1)(i) | Section 3(c)(1) Section 3(c)(9) |
| Rule 504 (b)(1)(ii) | Section 3(c)(2) Section 3(c)(10) |
| Rule 504 (b)(1)(iii) | Section 3(c)(3) Section 3(c)(11) |
| X Rule 506(b) | Section 3(c)(4) Section 3(c)(12) |
| Rule 506(c) | Section 3(c)(5) Section 3(c)(13) |
| Securities Act Section 4(a)(5) | |

7. Type of Filing

New Notice Date of First Sale 2017-09-28 First Sale Yet to Occur
Amendment

8. Duration of Offering

Does the Issuer intend this offering to last more than one year? Yes No

9. Type(s) of Securities Offered (select all that apply)

<input checked="" type="checkbox"/> Equity	Pooled Investment Fund Interests
<input type="checkbox"/> Debt	Tenant-in-Common Securities
<input type="checkbox"/> Option, Warrant or Other Right to Acquire Another Security	Mineral Property Securities
<input type="checkbox"/> Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security	Other (describe)

10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such as a merger, acquisition or exchange offer? Yes No

Clarification of Response (if Necessary):

11. Minimum Investment

Minimum investment accepted from any outside investor \$1 USD

12. Sales Compensation

Recipient	Recipient CRD Number <input checked="" type="checkbox"/> None
(Associated) Broker or Dealer <input checked="" type="checkbox"/> None	(Associated) Broker or Dealer CRD Number <input checked="" type="checkbox"/> None

Street Address 1**Street Address 2**

City	State/Province/Country	ZIP/Postal Code
State(s) of Solicitation (select all that apply) Check "All States" or check individual States	All States <input type="checkbox"/> Foreign/non-US <input type="checkbox"/>	

13. Offering and Sales Amounts

Total Offering Amount \$74,999,927 USD or Indefinite
Total Amount Sold \$67,815,033 USD
Total Remaining to be Sold \$7,184,894 USD or Indefinite

Clarification of Response (if Necessary):

14. Investors

Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, and enter the number of such non-accredited investors who already have invested in the offering.

Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering:

20

15. Sales Commissions & Finder's Fees Expenses

Provide separately the amounts of sales commissions and finders fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions \$0 USD Estimate

Finders' Fees

\$0 USD Estimate

Clarification of Response (if Necessary):

16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

\$0 USD Estimate

Clarification of Response (if Necessary):

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, in the accordance with applicable law, the information furnished to offerees.*
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against the issuer in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Rule 504 or Rule 506 for one of the reasons stated in Rule 504(b)(3) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
Honest Company, Inc.	/s/ Craig Gatarz	Craig Gatarz	EVP, Secretary and General Counsel	2017-10-06

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

* This undertaking does not affect any limits Section 102(a) of the National Securities Markets Improvement Act of 1996 ("NSMIA") [Pub. L. No. 104-290, 110 Stat. 3416 (Oct. 11, 1996)] imposes on the ability of States to require information. As a result, if the securities that are the subject of this Form D are "covered securities" for purposes of NSMIA, whether in all instances or due to the nature of the offering that is the subject of this Form D, States cannot routinely require offering materials under this undertaking or otherwise and can require offering materials only to the extent NSMIA permits them to do so under NSMIA's preservation of their anti-fraud authority.