FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington D.C. 20549

| washington, | D.C. 20549 |
|-------------|------------|
|             |            |

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5     |
| obligations may continue. See       |
| Instruction 1(b).                   |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |     |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |     |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Rexing Rick          |  |         |        |                    |                 | 2. Issuer Name and Ticker or Trading Symbol Honest Company, Inc. [ HNST ] |                           |  |                     |  |  |                           |              | (Checl                                    | k all app<br>Direc  | tionship of Reporti<br>all applicable)<br>Director<br>Officer (give title |   | on(s) to Is<br>10% Ov<br>Other (s       | ner |
|--|--|---------|--------|--------------------|-----------------|---|---------------------------|--|---------------------|--|--|---------------------------|--------------|---|---|---|---|---|-----|
| (Last) (First) (Middle) 12130 MILLENNIUM DRIVE, SUITE 500      |  |         |        |                    |                 | 3. Date of Earliest Transaction (Month/Day/Year) 10/03/2022               |                           |  |                     |  |  |                           |              | X   | below)  Chief Rever   |   | enue O  | below)                                  |     |
| (Street) LOS ANGEL   | ES CA  | Λ 9     | 0094   |                    | 4. If A         | 4. If Amendment, Date of Original Filed (Month/Day/Year)                  |                           |  |                     |  |  |                           |              | 6. Indi<br>Line)<br>X                     | •   |   |   |   |     |
| (City)   | (Sta   | ate) (Z | ľip)   |                    |                 | Person  |                           |  |                     |  |  |                           |              |   |   |   |   |   |     |
|  |  | Table   | I - No | n-Deriva           | tive S          | Secu  | rities                    | Acq  | uired,              | , Dis                                  | posed of   | , or E                    | enefi        | cially                                    | <b>Own</b>  | ed  |   |   |     |
| 1. Title of Security (Instr. 3)  2. Transacti Date (Month/Day) |  |         |        |                    | Execution Date, |   | Date,                     |  |                     | es Acquired (A)<br>Of (D) (Instr. 3, 4 |  | 4 and Sec<br>Ben          |              | cially<br>I Following                     | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)   |   | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |     |
|  |  |         |        |                    |                 |   |                           | Code   | v                   | Amount                                 | (A) (D)  | Pri                       | ce           | Transa                                    | ction(s)<br>3 and 4)  |   |   | (11341. 4)                              |     |
| Common Stock 10/03/2   |  |         |        | 2022               |                 |   |                           | S  |                     | 6,126 <sup>(1)</sup> D                 |  | \$3                       | .48(2)       | (2) 343,914(3)                            |   | I   | )   |   |     |
|  | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |         |        |                    |                 |   |                           |  |                     |  |  |                           |              |   |   |   |   |   |     |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)            | erivative   Conversion   Date   Execution Date,   curity   or Exercise   (Month/Day/Year)   if any   |         |        | Code (Instr.<br>8) |                 | of<br>Deriv<br>Secu<br>Acqu<br>(A) o<br>Dispo                             | r<br>osed<br>)<br>r. 3, 4 | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y |                     | ite                                    | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Ins<br>3 and 4) |                           | Dei Sec (Ins | Price of<br>rivative<br>curity<br>str. 5) | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | Ownersh<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr.              | wnership<br>orm:<br>rect (D)<br>Indirect                          | Beneficial<br>Ownership<br>t (Instr. 4) |     |
|  |  |         |        |                    | Code V          |   | (A)                       | (D)  | Date<br>Exercisable |  | Expiration<br>Date   | Numb<br>of<br>Title Share |              |   |   |   |   |   |     |

## **Explanation of Responses:**

- 1. Shares were sold solely to cover the associated tax liability upon the vesting of a previously granted award of RSUs.
- 2. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$3.46 to \$3.48, inclusive. The reporting person undertakes to provide to the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth above
- 3. Includes 343,914 RSUs which are payable in an equivalent number of shares of the Issuer's common stock.

## Remarks:

/s/ Brendan Sheehey, Attorney-in-Fact 10/04/2022

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.