

The Honest Company Collaborates with Disney on Bathtime Collection

LOS ANGELES, Sept. 9, 2025 – [The Honest Company](#), a personal care company dedicated to creating cleanly-formulated and sustainably-designed products, is proud to announce a whimsical collection in collaboration with [Disney](#). The collection combines the trusted quality of Honest with Disney classic characters like Disney’s Mickey & Friends and Disney’s Winnie the Pooh. Honest is adding a touch of Disney to everyday baby care with charming packaging and delightful moments, all while providing the beloved, Clean Conscious™ formulas families know and trust.

The collection launch marks Honest’s first use of Disney characters in its baby personal care line. Included in the release is the new Disney Comfort: Sweet Cream Collection, now a permanent part of Honest’s portfolio, along with limited-edition Disney-themed gift sets. Available both individually and in curated sets, these products make the perfect gift for holidays, baby showers, or everyday moments.

“At Honest, we work to offer cleanly-formulated products that are safe for the most delicate skin, in packaging that brings joy to daily routines. Collaborating with Disney allows us to pair that mission with the delight that Disney brings to families worldwide. The Honest Disney Collection is about celebrating everyday Honest moments with a touch of Disney whimsy — whether it’s a nightly bath, a special gift, or simply the comfort of trusted care,” said Erin Thoensen, President of the Baby Operating Unit at The Honest Company.

Honest Disney Comfort: Sweet Cream Baby Personal Care (Permanent Collection), available at Amazon and Walmart

Disney Comfort: Sweet Cream Shampoo + Body Wash

Disney Comfort: Sweet Cream Bubble Bath

Disney Comfort: Sweet Cream Face + Body Lotion

Disney Comfort: Sweet Cream Conditioner

Honest Disney Gift Sets (Limited Edition), available at Amazon and Walmart

Disney Bathtime Gift Set, Calm: Lavender (includes Shampoo + Body Wash, Face + Body Lotion, Bubble Bath, Conditioner, Disney Mickey Mouse Konjac Sponge)

Disney Bathtime Gift Set, Sensitive: Fragrance Free (includes Shampoo + Body Wash, Face + Body Lotion, Bubble Bath, Conditioner, Disney Winnie the Pooh Konjac Sponge)

Disney Duo, Calm: Lavender (includes Shampoo + Body Wash and Face + Body Lotion)

Disney Duo, Sensitive: Fragrance Free (includes Shampoo + Body Wash and Face + Body Lotion)

About The Honest Company

The Honest Company (NASDAQ: HNST) is a personal care company dedicated to creating cleanly-formulated and sustainably-designed products spanning categories across diapers, wipes, baby personal care, beauty, apparel, household care and wellness. Founded in 2012, the Company is on a mission to challenge ingredients, ideals, and industries through the power of the Honest brand, the Honest team, and the Honest Standard. For more information about the Honest Standard and the Company, please visit www.honest.com.

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