FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549
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Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Clast   (First   (Middle)   12130 MILLENNIUM DRIVE, SUITE 500     3. Date of Earliest Transaction (Month/Day/Year)   101/30/2023     3. Date of Earliest Transaction (Month/Day/Year)   2. Transaction   2. Date of Code (Instr. 3)   3. Date of Earliest Transaction   2. Transaction   2. Transaction   2. Transaction   (Month/Day/Year)   2. Transaction   2. Transac	1. Name ar <u>Hoyt Ja</u>	2. Issuer Name and Ticker or Trading Symbol Honest Company, Inc. [ HNST ]									(Ch	eck all app Direc	,	ng Per	rson(s) to Is 10% O Other (	wner				
City   (State   CA   90094																belov	below)		below)	opcomy
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned  1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year) If any (Month/Day/Year)  2. Transaction Date (Disposed of (D) (Instr. 3, 4 and 5)  3. Transaction (Signature) Instruction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  5. Number of Derivative Securities (Month/Day/Year)  8. Price of Derivative Securities Date (Month/Day/Year)  9. Number of Derivative Securities Derivative Securities (Month/Day/Year)  1. Title of Derivative Securities (Month/Day/Year)  2. Conversion Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  4. Title of Derivative Securities (Month/Day/Year)  5. Number of Securities (Month/Day/Year)  8. Price of Derivative Securities (Month/Day/Year)  9. Number of Securities (Month/Day/Year)  1. Title of Derivative Securities (Month/Day/Year)  1. Title of Derivative Securities (Month/Day/Year)  1. Title of Date (Month/Day/Year)  1. Title of Derivative Securities (Mon	LOS	ES CA 90094				4. If <i>A</i>	4. If Amendment, Date of Original Filed (Month/Day/Year)								Line	Y Form filed by One Reporting Person Form filed by More than One Reporting				on
1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Year)  3. Transaction Disposed of (D) (Instr. 3, 4 and 5)  3. Transaction Disposed of (D) (Instr. 3, 4 and 5)  4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)  5. Amount of Securities Beneficially Owned Following Reported Transaction(S) (Instr. 4)  5. Amount of Securities Beneficially Owned Following Reported Transaction Securities  5. Amount of Securities Beneficially Owned (A) or Disposed of (D) (Instr. 3, 4 and 4)  6. Ownership Form: Direct (D) or Indirect (D) of Indirect (D) or Indirect (D	(City)	(Sta	ate) (Ž	Zip)												1 0130	) i			
Date (Month/Day/Year)   Execution Date, if any (Month/Day/Year)   Execution Date, if any (Month/Day/Year)   Execution Date, if any (Month/Day/Year)   Execution Date, (Month/Day/Year)   Exec		Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																		
Common Stock  O1/30/2023  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  OF Exercise Price of Derivative Security  Security  OF Exercise Price of Derivative Securities  OF DERIVED OF DERIVED OF DERIVED OF DERIVED OF DERIVED OF DERI	Date						Execution Date, //Year) if any			Transaction Disposed Of (D) (Inst Code (Instr. 5)					d Securit Benefit Owned	Securities Beneficially Owned Following		n: Direct r Indirect istr. 4)	7. Nature of Indirect Beneficial Ownership	
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security Security (Instr. 3)  3. Transaction Date (Month/Day/Year)  4. Transaction Code (Instr. 8)  4. Transaction Code (Instr. 8)  5. Number of Exercisable and Execution Date (Month/Day/Year)  5. Number of Derivative Securities Underlying Derivative Security (Instr. 3)  6. Date Exercisable and Expiration Date (Month/Day/Year)  7. Title and Amount of Securities Underlying Derivative Securities Underlying Derivative Security (Instr. 5)  8. Price of Derivative Securities Underlying Derivative Security (Instr. 4)  9. Number of derivative Securities Underlying Derivative Securities (Month/Day/Year)  9. Number of derivative Securities Underlying Derivative Securities (Instr. 5)  9. Number of Derivative Securities (Instr. 5)  9. Number of Derivative Securities (Month/Day/Year)  9. Number of derivative Securities (Instr. 5)  9. Number of Derivative Securities (Instr. 5)  9. Number of Derivative Securities (Instr. 4)  9. Number of Derivative Securities (Instr. 5)  9. Number of Derivative Securities (Instr. 5										Code	v	Amount	(A) (D)	or	Price	Transa	ction(s)			(Instr. 4)
(e.g., puts, calls, warrants, options, convertible securities)  1. Title of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security (Instr. 3)  3. Transaction Date (Month/Day/Year)  4. Transaction Code (Instr. 8)  4. Transaction Code (Instr. 8)  4. Transaction Code (Instr. 8)  5. Number of Exercisable and Executition Date (Month/Day/Year)  6. Date Exercisable and Expiration Date (Month/Day/Year)  8. Price of Derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of derivative Securities Underlying Derivative Security (Instr. 5)  9. Number of Derivative Securities Underlying Derivative Security (Instr. 4)  10. Ownership Form: Direct (D) Owner of Derivative Security (Instr. 4)  11. Title of Date (Month/Day/Year)  12. Title and Amount of Securities Underlying Derivative Securities (Instr. 5)  13. Transaction Date (Month/Day/Year)  9. Number of Derivative Securities (Instr. 5)  10. Ownership Form: Direct (D) Owner of Derivative Security (Instr. 4)  11. Title of Date (Month/Day/Year)  12. Title and Amount of Securities (Instr. 5)  13. Transaction Date (Month/Day/Year)  14. Title of Date (Month/Day/Year)  15. Number of Derivative Securities (Instr. 5)  16. Date Exercisable and Expiration Date (Month/Day/Year)  16. Date Exercisable and Expiration Date (Month/Day/Year)  17. Title and Amount of Securities (Instr. 5)  18. Price of Derivative Securities (Instr. 5)  19. Number of Date (Instr. 5)  19. Number of Date (Instr. 5)  19. Numbe	Common Stock 01/30/2						2023			<b>S</b> <sup>(1)</sup>		3,000	]	D	\$3.04	322	2,980(2)		D	
Derivative Security (Instr. 3)  Price of Derivative Security Securities Security Securities Security Security Security Security Security Security Securities Security Security Securities Securities Security Securities Security Securities Securities Security Securities Secur																				
Date Expiration of	Derivative Security (Instr. 3) Conversion or Exercise Price of Derivative		Date	Execution Date, if any		Transaction Code (Instr.		of Deriv Secu Acqu (A) of Dispo of (D) (Instr	rative rities pired r osed )	Expiration Dat (Month/Day/Ye		te ear)	Amount of Securities Underlying Derivative Security (Ins 3 and 4)		nstr.	Derivative Security	derivative Securities Beneficially Owned Following Reported Transaction	Ownersh Form: Direct (D or Indirec (I) (Instr.	Ownership Form: Direct (D) or Indirect	Beneficial Ownership t (Instr. 4)

## **Explanation of Responses:**

- $1. \ The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on December 15, 2022.$
- 2. Includes 269,527 RSUs which are payable in an equivalent number of shares of the Issuer's common stock.

## Remarks:

/s/ Brendan Sheehey, Attorney-in-Fact

01/31/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.