Instruction 1(b).

FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, D | C. 20549 |
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

| OMB APPROVAL             |     |  |  |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |     |  |  |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |  |  |

|  |         |         |          |  | or Se   | ection 30(h) of the li        | nvestme                            | ent Co  | mpany Act of      | 1940  |   |   |       |             |  |  |
|--|---------|---------|----------|--|---|-------------------------------|------------------------------------|---------|-------------------|---|---|---|-------|-------------|--|--|
| 1. Name and Address of Reporting Person* Vlahos Nikolaos A   |         |         |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Honest Company, Inc. [ HNST ] |   |                               |                                    |         |                   |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner |   |       |             |  |  |
|  |         |         |          |  |   |                               |                                    |         |                   |   | $\begin{array}{c c} X \\ X \end{array}$   | Director Officer (give title                                      | Other | (specify    |  |  |
| (Last) (First) (Middle) 12130 MILLENNIUM DRIVE, SUITE 500    |         |         |          |  | 3. Date of Earliest Transaction (Month/Day/Year) 08/22/2022 |                               |                                    |         |                   |   |   | below) below) Chief Executive Officer                             |       |             |  |  |
| (Street) LOS ANGENES CA 90094                                |         |         |          |  | 4. If <i>i</i>  | Amendment, Date o             | of Origin                          | al File | ed (Month/Day     | 6. Indi   | <b>1</b> '  |   |       |             |  |  |
| ANGELES (City)   | (State) | (2      | Zip)     |  |   |                               |                                    |         |                   |   | Form filed by More than One Reporting Person  |   |       |             |  |  |
|  |         | Table   | I - No   | n-Deriva   | tive \$   | Securities Acq                | uired                              | , Dis   | posed of,         | or Bei  | neficially  | Owned   |       |             |  |  |
| 1. Title of Security (Instr. 3)  2. Transact Date (Month/Day |         |         |          | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year)                      | 3.<br>Transaction<br>Code (Instr.<br>8)                     |                               | 4. Securities<br>Disposed Of<br>5) |         |                   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4)                             | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |       |             |  |  |
|  |         |         |          |  |   |                               | Code                               | v       | Amount (A) or (D) |   | Price   | Transaction(s)<br>(Instr. 3 and 4)                                |       | (111511. 4) |  |  |
| Common Stock (RSUs) 08/22/2                                  |         |         |          |  | .022  |                               | S                                  |         | 16,804(1)         | D   | \$3.74(2)   | 1,264,054 <sup>(3)</sup>  | D     |             |  |  |
|  |         | Та      | ble II · |  |   | ecurities Acqualls, warrants, |                                    |         |                   |   |   | Owned   |       |             |  |  |
| 1 Title of 2   | 2 Tron  | nantion | 24 Do    | omod   | 4   | E Number                      | 6 Dote                             | Evar    | sicable and       | 7 Title o   | ad 0 F  | rice of a Number  | of 10 | 11 Noture   |  |  |

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|---|-----|--|---|-------|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A)   | (D) | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

## **Explanation of Responses:**

- 1. Shares were sold solely to cover the associated tax liability upon the vesting of a previously granted award of RSUs.
- 2. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$3.70 to \$3.74, inclusive. The reporting person undertakes to provide to the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth
- 3. Includes 1,178,080 RSUs which are payable in an equivalent number of shares of the Issuer's common stock

## Remarks:

/s/ Brendan Sheehey, 08/23/2022

\*\* Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.