FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL 3235-0287 Estimated average burden hours per response: 0.5

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan for the purchase or sale of equity securities of the issuer that is intended to satisfy the affirmative defense conditions of Rule 10b5Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name ar	nd Address of		2. Issuer Name and Ticker or Trading Symbol									Relationship of Reporting Person(s) to Issuer Observed to the second s								
Vernon	Carla	Ho	Honest Company, Inc. [HNST]								1(0	Check all applicable) Director			10% Ov	vner				
-											╛		er (give title		Other (s	specify				
(Last)	Fir ILLENNIU	,	3. Date of Earliest Transaction (Month/Day/Year)										below) below) Chief Executive Officer							
SUITE 5		11/20/2024																		
(Street)						If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line)					
LOS ANGELI	LOS CA 90094														Form filed by One Reporting Person					
ANGELES														Form filed by More than One Reporting Person						
(City)	(City) (State) (Zip)																			
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of \$	tion y/Year)	Execution Da			Transaction Disposed O Code (Instr. 5)			es Acquired (A) Of (D) (Instr. 3, 4			d Secur Bene Owne	icially d Following	Form (D) o	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership					
									Code	v	Amount	(A (D) or	Price	Trans	Reported Transaction(s) (Instr. 3 and 4)			(Instr. 4)	
Common	2024				S		65,176(1)		D	\$7.1	(2) 2,7	2,763,143(3)		D						
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of	2.	3. Transaction	3A. De	• • • •	4.	1115, V		-			isable and				8. Price of	O Number	a.f	10.	11. Nature	
1. Iftle of Derivative Security (Instr. 3)	ative Conversion Date Execurity or Exercise (Month/Day/Year) if any			tion Date, Trar		ransaction ode (Instr.		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		Exerc tion Da //Day/Y	ite	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		,	B. Price of Derivative Security (Instr. 5)		y C	OW. Ownership Form: Direct (D) Or Indirect I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)	
					Code	v	(A)	(D)	Date Exercis	sable	Expiration Date	Title	or Nur of	ount nber ires						

Explanation of Responses:

- 1. Pursuant to the approved sell-to-cover plan by the Compensation Committee for all executive officers, shares were sold solely to cover the associated tax liability upon the vesting of a previously granted award of Restricted Stock Units (RSUs).
- 2. The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$7.10 to \$7.16, inclusive. The reporting person undertakes to provide to the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth above.
- 3. Includes 2,226,255 RSUs which are payable in an equivalent number of shares of the Issuer's common stock.

Remarks:

/s/ Brendan Sheehey, Attorney-in-Fact

11/20/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.