



Blast Into Bathtime: The Honest Company Debuts New Kids Personal Care Line Featuring Disney and Pixar's *Toy Story*, Expanding Its Disney Collection

LOS ANGELES, Calif. February 5, 2026 – [The Honest Company](#), a company dedicated to creating personal care products that raise the standards of clean and bring joy to every moment, is expanding the brand's collaboration with [Disney](#). Available at Walmart today, the new collection introduces Honest's first-ever Kids Personal Care products featuring Disney and Pixar's *Toy Story* characters to bring even more joy, imagination and kid-friendly fun to families everywhere.

In celebration of Pixar Animation Studios' 40th anniversary in February, Honest is paying tribute to the storytelling legacy that has shaped generations. The expanded line of the brand's fan-favorite personal care formulas builds on the success of Honest's Disney Baby Personal Care Collection. The new collection is designed for kids and features packaging with beloved *Toy Story* characters like Woody, Buzz Lightyear and Jessie.

"The new Disney and Pixar *Toy Story* Kids Personal Care collection by Honest brings purposeful, joyful moments to families' daily routines, pairing Honest's trusted formulas with experiences that spark imagination, nurture playful curiosity and give parents confidence in the care they choose," said Erin Thoensen, President of the Baby Operating Unit at The Honest Company. "At Honest, our mission has always been to create cleanly formulated products that support families through every stage of life. As Pixar marks its 40 years of inspiring generations, our continued collaboration with Disney reflects a shared commitment to fostering connection, wonder and joy for all ages."

Inspired by the spirit of adventure that fills Andy's toy box – from Buzz's endless optimism to Woody's steadfast heart – the collection aims to make bathtime and get-ready routines feel like small, whimsical missions of their own. And just as every toy has a role to play in helping the crew go to "infinity and beyond," each product in the lineup contributes to a routine that helps kids feel clean, cared for and ready for whatever adventure comes next.

Disney and Pixar *Toy Story* Kids Personal Care collection by Honest products are available online and in stores at Walmart:

- Honest Disney/Pixar *Toy Story* 2-in-1 Shampoo + Body Wash, available in Orange Creamsicle and Sensitive (Fragrance Free)
- Honest Disney/Pixar *Toy Story* Bubble Bath, available in Orange Creamsicle and Sensitive (Fragrance Free)
- Honest Disney/Pixar *Toy Story* Face + Body Lotion, available in Orange Creamsicle and Sensitive (Fragrance Free)

Shop the Disney and Pixar *Toy Story* Kids Personal Care collection by Honest now at Walmart stores nationwide and on Walmart.com, and keep an eye out for availability on Amazon and other retailers.

About The Honest Company

Founded in 2012, The Honest Company [NASDAQ: HNST] is on a mission to create personal care that raises the standards of clean and brings joy to each and every moment. By combining thoughtful design with science-based innovation, the Company delivers cleanly-formulated personal care products for everyone from babies to adults – showing you don't have to compromise between performance and peace of mind.

The Honest Standard, the Company's rigorous set of guiding principles that shape every step of product innovation and development, reflects Honest's ongoing dedication to safety, transparency and integrity. As a leader in Clean Conscious products, Honest continues to set a new standard for clean formulations, bringing joy to a community that seeks authenticity, transparency and efficacy in everyday essentials. Honest products are available nationwide at major retailers, including Amazon, Target and Walmart. For more information about The Honest Standard and the Company, please visit www.honest.com.

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