FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response | e: 0.5 | | | | | | | |

| | Check this box if no longer subject |
|---------------|-------------------------------------|
| $\overline{}$ | to Section 16. Form 4 or Form 5 |
| \cup | obligations may continue. See |
| | Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

| | | | | | 01 300 | tion 50 | 0(11) 0 | i tiic i | ivestifici | it Co | прапу Аст с | JI 13- | 10 | | | | | | |
|---|---|--|---------------------------------------|--|---|---|--|------------------|--|---------|--------------------------------|--|---------------------|---|---|--|---------|--|---|
| 1. Name and Address of Reporting Person* Pramanik Avik | | | | 2. Issuer Name and Ticker or Trading Symbol Honest Company, Inc. [HNST] | | | | | | | | | (Che | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
| 1 Turnum / TVIK | | | | | <u> </u> | | | | | | | | | → X | Direc | tor | | 10% Ov | vner |
| (Last) (First) (Middle) 12130 MILLENNIUM DRIVE, SUITE 500 | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 05/24/2023 | | | | | | | | | | Office below | er (give title v) | | Other (s below) | specify |
| | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | 6. Inc | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | |
| (Street) | | | | | | | | | | | | | | X | X Form filed by One Reporting Person | | | | |
| LOS ANGELES CA 90094 | | | | | | | | | | | | | | | Form filed by More than One Reporting Person | | | | |
| (City) | (St | Rule | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | saction was n ons of Rule 1 | | | | | truction or wr | itten p | lan that is int | ended to |
| | | Table | l - No | n-Derivat | tive Se | curi | ities | Acq | uired, | Dis | | | | | ly Owr | ned | | | |
| 1. Title of Security (Instr. 3) 2. Transacti Date (Month/Day | | | /Year) i | eemed ition Date, h/Day/Year) | | 3. 4. Securitie: Disposed O Code (Instr. 8) | | | es Acquired (A) o Of (D) (Instr. 3, 4 a | | (A) or 3, 4 and | Securi Benefi Owned Follow | cially d ving | Forn (D) c | n: Direct | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | |
| | | | | | | | | | Code | v | Amount | (A) or (D) | | Price | | ted action(s) 3 and 4) | ľ | | |
| Common Stock 05/24/2 | | | | | 023 | | | A | | 105,845 | (1) | A \$0 | | 196,282 ⁽²⁾ | | D ⁽³⁾⁽⁴⁾ | | | |
| | | Tab | le II - | Derivativ | | | | | | | | | | | Owne | ed | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | Execu | 3A. Deemed Execution Date, if any (Month/Day/Year) | | etion nstr. | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date E Expiration (Month/I | on Da | | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and | | De Se (Ir | Price of rrivative curity estr. 5) | 9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4) | у | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownershi (Instr. 4) |
| | | | | Code | v | (A) (D) | | Date Exercisa | Expiration Date | Title | Amo or Nun of Sha | nber | | | | | | | |

Explanation of Responses:

- 1. Grant of restricted stock units (RSUs). The RSUs are payable in an equivalent number of shares of the Issuer's common stock. 100% of the RSUs shall vest on the earlier of (i) May 24, 2024 and (ii) the date immediately prior to the date of the Issuer's next annual meeting of stockholders, subject to the Reporting Person's continuous service through the applicable vesting date.
- $2.\ Includes\ 122,\!074\ RSUs\ which\ are\ payable\ in\ an\ equivalent\ number\ of\ shares\ of\ the\ Issuer's\ common\ stock.$
- 3. Avik Pramanik has entered into a Nominee and Indemnity Agreement, pursuant to which he has agreed that all equity awards granted to him for his service as director of the Issuer are held, effective from the date of grant, for the benefit of L Catterton VIII, L.P and L Catterton VIII Offshore, L.P. (together, "L Catterton VIII"). L Catterton VIII, together with Catterton Managing Partner of U. Catterton VIII, and C8 Management, L.L.C, as the managing member of Catterton Managing Partner VIII, L.L.C. (each of the foregoing, the "Catterton Entities"), may be deemed to have shared beneficial ownership of the equity awards granted to and held by the reporting person. Solely for purposes of Section 16 of the Securities and Exchange Act of 1934, the L Catterton Entities and THC Shared Abacus, LP may be deemed directors by deputization with respect to the Issuer.
- 4. The reporting person disclaims beneficial ownership of, and all right, title and interest in, the reported securities.

Remarks:

/s/ Brendan Sheehey, Attorney-in-Fact 05/26/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.