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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, D.C. 20 | 549 |
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| Check this box if no longer subject | |
|-------------------------------------|--|
| to Section 16. Form 4 or Form 5 | |
| obligations may continue. See | |
| Instruction 1(b). | |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| | OMB APPROVAL | | | | | | | | | | |
|---|--------------------------|-----|--|--|--|--|--|--|--|--|--|
| | OMB Number: 3235-0287 | | | | | | | | | | |
| | Estimated average burden | | | | | | | | | | |
| ı | hours per response: | 0.5 | | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Kennedy Kelly J. | | | | | 2. Issuer Name and Ticker or Trading Symbol Honest Company, Inc. [HNST] | | | | | | | | (Chec | k all app Direc | , | ng Pers | son(s) to Is 10% O Other (s | wner | |
|---|--|------------|---|---|---|---|-----------------------------|------------------------|------------|--|-----------------------|---|--------|---|------------|---|--|------|--|
| (Last) (First) (Middle) 12130 MILLENNIUM DRIVE, SUITE 500 | | | | 3. Date of Earliest Transaction (Month/Day/Year) 07/28/2022 | | | | | | | | X | | below) EVP and | | below) | specify | | |
| (Street) LOS ANGEL | ES CA | A 9 | 0094 | | 4. If Amendment, Date of Origin | | | | | f Original Filed (Month/Day/Year) | | | | 6. Indi Line) X | , | | | | |
| (City) | (Sta | ate) (Z | <u>Z</u> ip) | | | | | | | | | | | | | | | | |
| | | Table | I - No | n-Deriva | tive S | Secui | rities | Acq | uired | , Dis | posed of | , or E | Benefi | icially | / Own | ed | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | Execution Date, | | 3. Transaction Code (Instr. 8) 4. Securities Acquired (A Disposed Of (D) (Instr. 3, 5) | | | ired (A) nstr. 3, 4 | 4 and Secu | | cially I Following | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | | | | |
| | | | | | | Code V Amount | | (A) (D) | or Pri | ce | Transa | ransaction(s) Instr. 3 and 4) | | | (111511.4) | | | | |
| Common Stock 07/28/20 | | | | 2022 | | | S | | 1,169(1) | Г | \$3 | 3.27 ⁽²⁾ 623,2 | | 3,234 ⁽³⁾ | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 4) 2. Conversion Date (Month/Day/Year) (Month/Day/Year) (Month/Day) (Month/Day) | | ion Date, | 4. Transaction Code (Instr. 8) | | 5. Nu of Deriv Secu Acqu (A) or Dispo of (D) (Instr and 5 | rities ired r osed) r. 3, 4 | Expiration D (Month/Day/ | | ite | Amount of Securities Underlying Derivative Security (Ins 3 and 4) Amount of Or Numl of Of | | unt ber | | | | 0. Ownership Orm: Oirect (D) or Indirect I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |

Explanation of Responses:

- 1. Shares were sold pursuant to the Reporting Person's prior election to sell to cover the associated tax liability upon the vesting of a previously granted award of RSUs.
- 2. The price reported in Column 4 is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$3.27 to \$3.31, inclusive. The reporting person undertakes to provide to the Issuer or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the range set forth
- 3. Includes 449,613 RSUs which are payable in an equivalent number of shares of the Issuer's common stock.

Remarks:

/s/ Brendan Sheehey, 07/29/2022

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.