| SEC Form 4 |
|------------|
|------------|

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

I

| - 1 | | |
|-----|----------------------|-----------|
| | OMB Number: | 3235-0287 |
| | Estimated average bu | urden |
| | hours per response: | 0.5 |

| Instruction 1(b | o). | | Filed pursuant to Section 16(a) of the Securities Exchange Act of 193 | 4 | | | | | | |
|--|---------|-----------------------|--|--|--|--|--|--|--|--|
| | -, | | or Section 30(h) of the Investment Company Act of 1940 | · · | | | | | | |
| 1. Name and Add Sheehey Br | | g Person [*] | 2. Issuer Name and Ticker or Trading Symbol <u>Honest Company, Inc.</u> [HNST] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner X Officer (give title Other (specify | | | | | | |
| (Last) | (First) | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 11/20/2023 | Delow) Delow) | | | | | | |
| 12130 MILLENNIUM DRIVE, SUITE 500 | | | | General Counsel | | | | | | |
| , | | - | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | |
| (Street) | | | | X Form filed by One Reporting Person | | | | | | |
| LOS ANGELES | CA | 90094 | | Form filed by More than One Reporting Person | | | | | | |
| (City) | (State) | (Zip) | Rule 10b5-1(c) Transaction Indication | | | | | | | |
| | | | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | |

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transa Code (8) | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
|---------------------------------|--|---|------------------------------|---|----------------------|---------------|---|---|---|----------|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1130.4) |
| Common Stock | 11/20/2023 | | S | | 4,175 ⁽¹⁾ | D | \$1.54 | 402,897 ⁽²⁾ | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 6. Date Exercisable and 7. Title and 9. Number of 11. Nature 1. Title of 3. Transaction 3A. Deemed 5. Number 8. Price of 10. Expiration Date (Month/Day/Year) Amount of Securities Derivative Conversion Date (Month/Day/Year) Execution Date, Transaction Derivative derivative Ownership of Indirect if any (Month/Day/Year) Derivative Security or Exercise Code (Instr. Security (Instr. 5) Securities Form: Beneficial Direct (D) or Indirect (I) (Instr. 4) Price of Derivative Securities Acquired Underlying Derivative Beneficially Owned Ownership (Instr. 4) (Instr. 3) 8) Security (Instr. 3 and 4) (A) or Disposed of (D) Security Following Reported Transaction(s) (Instr. 3, 4 and 5) (Instr. 4)

Date

Exercisable

Explanation of Responses:

1. Shares were sold solely to cover the associated tax liability upon the vesting of a previously granted award of Restricted Stock Units (RSUs).

v Code

(A) (D)

2. Includes 294,458 RSUs which are payable in an equivalent number of shares of the Issuer's common stock.

Remarks:

/s/ Brendan Sheehey, Attorney-in-Fact

Amount or Number

Shares

of

Title

11/21/2023

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

Date

Expiration