

POWER OF ATTORNEY

KNOW ALL BY THESE PRESENTS that the undersigned hereby constitutes and appoints each of Kelly Kennedy and Brendan Sheehey of The Honest Compan

1. Prepare, execute for and on behalf of the undersigned, and submit to the Securities and Exchange Commission (the "SEC"), in the undersig
2. do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to prepare and execute any such
3. take any other action of any type whatsoever in connection with the foregoing which, in the opinion of such attorney-in-fact, may be of l

The undersigned hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever :

This Power of Attorney shall remain in full force and effect until the earliest to occur of (a) the undersigned is no longer required to file l

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 15th day of May, 2022.

/s/ John R. (Jack) Hartung
JOHN R. (JACK) HARTUNG